



MEMBERSHIP BROCHURE 2023

THE FRENCH CHAMBER OF COMMERCE & INDUSTRY
IN THE PHILIPPINES





About Us

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ABOUT US

Who are we? Established in 1988, The French Chamber of Commerce is a **non-profit** non-stock and **self-sustaining** organization who **serves the French and Filipino businesses' needs** in the Philippines market and internationally.

What we do? Our mission is to **boost and advance** businesses, social and cultural relations, and knowledge exchange bilaterally, **between French and Filipino companies, institutions, and individuals** through our **unique network** of local and international experts, companies, and thought leaders.

How we do it?

- **We support French and Filipino companies**, individuals, or NGOs **who wish to implement each others' market** by delivering B2B Matching, prospecting missions, market studies, or setting up corporations throughout our international network.
- Additionally, **we animate the French-Filipino business community** in the Philippines through our network of over **165 members** and different activities and events such as sectorial conferences, networking events, galas, committee meetings, and more.

What we aspire to? We aspire **to be the most valued partner** of the French and Philippine corporations, institutions, and individuals in growing their businesses in the Philippines and in France.

What we stand for? CCI France Philippines stands for **result-driven, impact, diversity and inclusiveness, network solidarity, French excellence, valorization, and entrepreneurship.**

KEY INFO

170

MEMBERS IN THE
PHILIPPINES

Number 1

FRENCH GOVERNMENT
PARTNER FOR EXPORT-
IMPORT THROUGH TEAM
FRANCE EXPORT

125 CHAMBERS
IN
95 COUNTRIES

PART OF A
WORLDWIDE
NETWORK

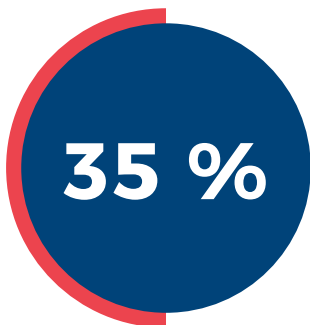
ABOUT OUR MEMBERS

ÉLITE MEMBER: **BDO**

PATRON MEMBERS

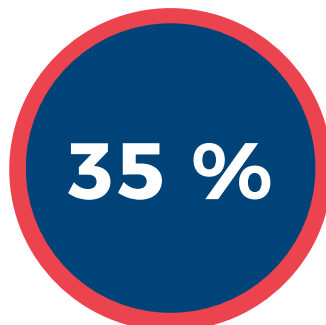


MEMBERS SECTOR



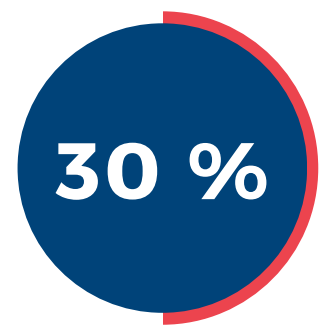
INFRASTRUCTURE

- Construction
- Engineering
- Energy
- IOT
- Real Estate...



AGRIFOOD & TOURISM

- Food and Beverage
- Hotels, restaurants
- Agribusiness
- Importers
- Airline



OTHER

- Financial Services
- Law firms
- BPO
- Cosmetics
- Tech
- Insurance...

170+ MEMBERS

35%

CORPORATIONS

30%

SME

19%

INDIVIDUALS

14%

STARTUPS

2%

NGOS

Our Events



TRAINING COURSES

BUSINESS BRIEFINGS

MEMBERS MEETINGS NETWORKING

Our Committees

-  **INFRASTRUCTURE**
-  **AGRIFOOD & TOURISM**
-  **DIVERSITY, EQUITY, INCLUSION**
-  **YOUNG PROFESSIONALS**
-  **SUSTAINABILITY***
-  **HR & CFO***

Our committees meet once every two (2) months. They are exclusively open to members of the network and follow a roadmap designed by the needs of our members sharing best practices.

OUR BUSINESS SERVICES

DISCOVER TEAM FRANCE EXPORT

CCI France Philippines signed in 2018 a public-private partnership with the French Government to be the unique representative of Team France Export in the Philippines.

Team France Export aims to create a fully integrated Team made up of all the key players specializing in public sector [Regions, State services, Business France, Chambers of Commerce and Industry and Bpifrance] that support French companies in exporting internationally and attract investment to France.

The CCI's Team France Export team helps French companies to set up in the Philippines by offering various services but also support Philippine company who wants to enter the French market.



OUR BUSINESS DEVELOPMENT SERVICES

CCI France Philippines offers a wide range of business services:

- **Market Study**

The creation of a market study is based on specifications drawn up by CCIFP and the client. Its elements include the overview of the Philippine market, expectations of distributors, consumers, quantitative monitoring of the market, and statistics.

- **Prospecting Mission & B2B Meetings**

CCI France Philippines Team designs B2B matching program that enables the client to meet with qualified prospects from the Philippines, who are interested in exploring business synergies with the client. It starts with 1-3 month program that can be extended to a long term partnership for business development.

- **Domiciliation**

Office domiciliation

Rent office space at the CCIFP business center in Ayala Avenue, Makati City. Includes use of address for administration

"Virtual Desk" - Postal domiciliation

Allows the use of the CCIFP business center and office address for your local postal needs and Corporation registration.

- **Wage portage, "Portage Salarial"**

When setting up a corporation in the Philippines is at a too early stage for your project, we may assist your company in hiring and creating payrolls for your employees by recommending you a trustworthy partner locally who will take care of it!

- **Set up a corporation with one of our partner lawyers.**

- **We may also assist you to find a trustworthy accounting and auditing partners.**



For inquiries regarding our Business Center and Domiciliation Services, kindly contact

info@ccifrance-philippines.org

or

bea.castro@ccifrance-philippines.org



Membership Perks

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BENEFITS AS A MEMBER

YOUNG PROFESSIONAL	INDIVIDUAL	NGO INSTITUTION	START-UP	SME	CORPORATE	PATRON	ELITE
<35 YEARS	>35 YEARS		<2 YEARS	<50 EMPLOYEES	>50 EMPLOYEES	PER INVITATION ONLY	PER INVITATION ONLY
PHP 5500 + VAT	PHP 8800 + VAT	PHP 13,200 + VAT	PHP 17,600 + VAT	PHP 33,000 + VAT	PHP 77,000 + VAT	PHP 200,000 + VAT	PHP 400,000 + VAT

PARITCIPATION IN EVENTS (VIRTUAL & ON-SITE)

Assistance in organizing custom made events with targeted guest lists						✓	✓	✓
Priority speaking slot opportunity for events							✓	✓
Speaking slot opportunity for events	✓	✓	✓	✓	✓	✓		
Preferential rate for the entire staff of the company to any event	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary tickets							✓ 3 per year	✓ Customized

SPONSORSHIP IN EVENTS

Priority opportunity to be a co-presenter during events							✓	✓
Opportunities to sponsor events				✓	✓	✓	✓	✓

COMMUNICATION AND VISIBILITY

Logo visibility in online and offline platforms ¹							✓	✓
Corporate/institutional news on CCIFP official website, social media, Whatsapp and newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Logo displayed in participating CCIFP membership initiatives	✓	✓	✓	✓	✓	✓	✓	✓
Online directory	✓	✓	✓	✓	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
B2B introduction	✓	✓	✓	✓	✓	✓	✓	✓
					3 introductions	3 introductions	7 introductions	Customized
Access to CCIFP member support group	✓	✓	✓	✓	✓	✓	✓	✓
Preferential rates for advertising opportunities	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive Naming Rights in all digital marketing materials of CCIFP	✓	✓	✓	✓	✓	✓	✓	✓

ACCESS TO BUSINESS CENTER AT DISCOUNTED RATES

Postal domiciliation service (15% discount on the 2 first months)	✓	✓			✓	✓	✓	✓
Postal domiciliation service (50% discount on the 2 first months)			✓	✓				
Prospection and B2B meeting (15% discount)	✓	✓	✓	✓	✓	✓	✓	✓
Market Study (15% discount)	✓	✓	✓	✓	✓	✓	✓	✓

ACCESS TO OTHER NETWORKS - FRENCH CCI NETWORK

MEMBERSHIP PRIVILEGE PROGRAM

Carte privilège ²	✓	✓	✓	✓	✓	✓	✓	✓
						12 cards	15 cards	Customized
CCIFP Goodies ³	✓	✓	✓	✓	✓	✓	✓	✓
CSR sponsorship opportunities through FPUA: Foundation of the Chamber					✓	✓	✓	✓
Consultation with partners of the Trusted Partners program: Legal bank, real estate	✓	✓	✓	✓	✓	✓	✓	✓

COMMITTEES

Leading Roles (Chairperson, VP...)							✓	✓
Board Election						✓	✓	✓

¹Website, pull-up banners, newsletters, e-signature, zoom background and profile picture and social media changes

²Exclusive and discounted deals from different sectors and services in the Philippines and the CCI network

³Refer a possible new member to CCIFP and receive exclusive goodies from the Chamber and its Members

TESTIMONIALS

★★★★★

**Jacques-Christophe
BRANELLEC**President of CCI France Philippines
Jewelmer EVP/Deputy CEO

Friendship/Solidarity/Building a Caring
Community

Since the beginning, the CCIFP was built on the foundations of friendship and solidarity. To this day, the Chamber has strived to build a caring community of like-minded individuals. We hope that the legacy that we have started may continue to benefit the French and Filipino community for many years to come.

★★★★★

**Marie Antoniette
MARIANO**Vice President of CCI France Philippines
Vice President of BDO International Desk

Having spent many years on the board, and being a part of the membership at large, CCI France has helped our business grow. If you are serious about making business connections, start with the Chamber Office – Maylis and the team will point you in the right direction. I could not remember a time when I was not helped by the team. It is the “can do and how can we help attitude” that created the REAL PARTNERSHIP between BDO and CCI France.

★★★★★

Bernard FLOURPast President French Chamber of
Commerce 2006 to 2009 Le CELLIER,
CEO & Founder

Being a member of CCI France Philippines helped our company to gain more visibility especially through the organisation of events, members gatherings and the newsletter where we can be featured.

It is of utmost importance for a company like ours, involved in the food and beverage sector, to gain more acquaintances in being part of such organizations.

★★★★★

Julien AGOSTAJewelmer Executive Operations
Manager

The CCIFP has always been a major element in keeping me connected to the local and international business scene. And they did a particularly great job during last year's ever-changing socio-economic context.

OUR BOARD OF DIRECTORS



Jacques-Christophe Branellec
President

*Executive Vice President
and CEO at Jewelmer*



Marie Antoniette Mariano
First Vice President

*Vice President, Desk Head for
Europe, Middle East and America
at Banco de Oro Unibank, Inc.*



Jacques Briand
**Second Vice President and
VP Team France Export**

General Manager at OCEA S.A



Gilles Collin
Treasurer

Director at Dulmar HK



Louella Caridad
VP Committees

*General Manager at ENGIE
Services Philippines*



Philip Mareschal
VP Team France Export

*Head of Property and Management
at Jones Lang LaSalle Philippines*



Olivier Larcher
VP Memberships

*General Manager at
Sofitel Philippines*



Joanna Burger
VP Memberships

*CEO at Atalian Global
Services Philippines*



Mathieu Guillaume
VP CCI Visayas

CEO at Vienovo



Jos Ortega
VP Communication

*CEO and Chairman at
Havas Media Ortigas*



Yannick Raynaud
VP Events

*Country Managing Director
at L'Oreal Philippines*



OUR TEAM TO ASSIST YOU



Kevin Charuel
Managing Director

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Membership Officer

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Business Support

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Events Officer

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PR & Marketing Officer

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Ivy Duarte
Admin & Collection Officer

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Andrew Dumasig
Liaison Officer

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